



How do I find great developers?

What are my options for developers...



Overseas Individual

PROS: Cheap rate PER HOUR

CONS: IT'S TEMPORARY

IT'S SLOW ADD 40%

BRING YOUR OWN SKILLS



Overseas Firm

PROS: Cheap rate PER HOUR

CONS: IT'S A DILUTION OF TALENT

LACK KEY STAFF TO DELIVER HIGH QUALITY DEVELOPMENT QUICKLY

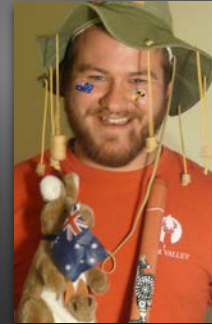
QUALITY OF CODE (TRAINING OR LANGUAGE BARRIERS)



Local Front to Overseas Firm

PROS: Someone may know Australian Laws a little better

CONS: QUALITY & SPEED OF DEVELOPMENT DOESN'T CHANGE



LOCAL

CONTRACTOR
STAFF (YOU HIRE)



LOCAL

DESIGN AGENCY



LOCAL

SOFTWARE FIRM WHO "CARES FOR THE SUCCESS OF THE PROJECT LONG TERM"

QUALITY = STAFF AND PROCESS



LOCAL

SOFTWARE FIRM WHO "RENTS YOU DEVELOPERS"


QUALITY = STAFF GIVEN (TEMPORARY)



LOCAL

SOFTWARE FIRM
BIG SOFTWARE FIRMS

\$500K +



Australia Development Laboratory

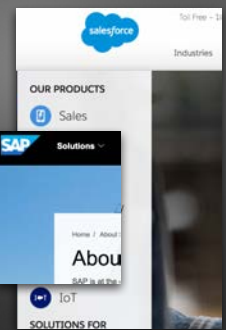
software development

social, security, mobility, big data

our team and you'll find unmatched expertise in site, design, development and testing for a range of flux and open source development.

LOCAL

PRODUCT SELLERS
CONFIGURATION SPECIALISTS



salesforce Industries

OUR PRODUCTS

SAP Solutions

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IoT

SOLUTIONS FOR

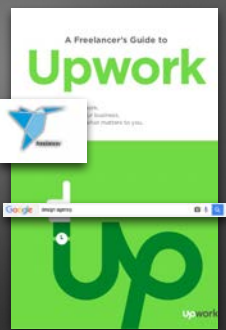
Where do I find these folks?

OS Developers

Agencies

Configuration Specialists


Local Custom Software developers



A Freelancer's Guide to Upwork

What's the end result I need?

Focus on the result and choose the developer fit the purpose.



End Topic

What do I need to know about working with offshore developers?



Temporary client

Good developers have day jobs

No testing

Don't focus on ideas

Language Gaps

Skills & Time from you.



The numbers

	OS	Domestic
Quoted Development cost	\$22,500	\$83,600
Missed specs	\$4,000	\$500
Total	\$26,500	\$84,100

The numbers

\$40 per hour

	OS	Domestic	Hours
Quoted Development cost	\$22,500	\$83,600	
Missed specs	\$4,000	\$500	
Your time as PM	\$6,888	inc	167
Your time as BA/ Wireframing	\$6,888	inc	167
Your time as TESTER	\$6,888	inc	167
	\$46,564	\$84,100	

The numbers

Savings/ profit	\$4,000	\$4,000
Time to deliver	24.5 weeks	17.5 weeks
Developer hours		
	OS	Domestic
Quoted Development cost	\$22,500	\$83,600
Missed specs	\$4,000	\$500
Your time as PM	\$6,688	inc
Your time as BA/ Wireframing	\$6,688	inc
Your time as TESTER	\$6,688	inc
Late delivery (40%)	\$28,000	
	\$74,564	\$84,100

The numbers

	\$74,564	\$84,100
Client input time	120	70
Cost of your time @\$40 per hour	\$4,800	\$2,800
Total Time	622	70
Hours per week	25	4
Gross costs	\$79,364	\$86,900
Risks	Quality, no automated testing, security of the product and your IP	

How do I assess the quality of my developer?

Know thyself - what do you actually want to pay for?

Referees

Small Tasks



How do I assess the quality of my developer?

Regular demonstrations

- Look for 'signals'
- Code review process
 - Automated testing

Do they think about your users?



The seven hard questions developers don't want you to ask?

- How do you handle IP?
- Can you give me three references of comparable budgets (how many of your clients have you worked with for over three years)?
- How many of each type of staff does your firm have?



The seven hard questions developers don't want you to ask?

- What's the ongoing maintenance fees/structure?
- Is automated testing an option on my project? (or even do you run continuous integration)?
- Talk me through your process for delivering projects?
- How will you protect me from the risk of staff turnover?



End Session 1